

Rong TIAN

Associate Professor

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Rong Tian received her PhD from the Department of Social Work and Social Administration at the University of Hong Kong. She is currently an Associate Professor at Nanjing University, serving as Deputy Head of the Department of Social Work and Social Policy and Director of the Master of Social Work (MSW) Program.

Her research focuses on social enterprise, philanthropy, and collaborative governance, with a growing interest in the development and practice of health services and palliative care within the social welfare system. She has led multiple projects funded by the National Social Science Foundation of China and other provincial and ministerial grants. Her work has been published in journals such as *Youth & Society*, *International Journal of Social Welfare*, *Sociological Studies*, and *Chinese Public Administration*. She has long been engaged in practice and policy consultation in the fields of philanthropy and social services, contributing to local governance and sectoral development.

She also serves as Vice Chair and Director of Jiangsu Pangtuo Philanthropic Center, Vice Chair of Jiangsu Overseas Chinese Philanthropy Foundation, and Board Member of Nanjing Amity Social Organization Development Center. In recognition of her contributions and influence in the field of philanthropy, she was selected to participate in the U.S. International Visitor Leadership Program (IVLP) in 2013. In 2024, she was selected as an International Organization Visiting Scholar under the China Scholarship Council (CSC) program and completed a one-year research visit at the School of Social Work, Rutgers University, USA.

Fields of Interest

Social enterprises and social innovation | Philanthropy and community development | Health services and palliative care | Collaborative governance and social welfare

Teaching

- Establishment and Leadership of Philanthropic Organizations (Undergraduate & Graduate)
- MSW Practicum Seminar (Graduate)
- Social Work Practicum (Graduate)
- Family Social Work (Undergraduate)
- Social Services and Social Security (Undergraduate)

Selected Publications

I. Journal Articles

1. Huang, C. C., Zhang, C., & Tian, R. (2026). High school extracurriculars and altruistic behavior in crises: Insights from the COVID-19 pandemic. *Youth & Society*, 58(3), 436–453.
2. Tian, R., Li, Y., Qiu, H., & Li, X. (2026). Collaboration between government and social organizations in supporting hard-to-employ people with disabilities in China: A Case Study. *International Journal of Social Welfare*, 35(1), e70049.
3. Tian, R., Chui, C. H. K., & Hu, X. (2018). Emergent models and strategies of social enterprises in China. *Asia Pacific Journal of Social Work and Development*, 28(2), 111–127.
4. Tian, R. (2019). Asset-light operations: Pathways and reflections on the social enterprise transformation of nonprofit organizations. *Fujian Tribune (Humanities and Social Sciences Edition)*, (10).
5. Tian, R., & Zhou, X. (2019). Managerialism versus professionalism: Governance analysis of work integration social enterprises. *Shandong Social Sciences*, (2).
6. Tian, R., & Wang, L. (2018). A supply–demand perspective on government-led community foundations in China. *Chinese Public Administration*, (12).
7. Tian, R. (2013). NGO development in Hong Kong’s social welfare sector in the era of new managerialism. *Society*, (1).

II. Book Chapters & Reports

1. Wang, L., & Tian, R. (2025). Community foundations and community leadership in urban China. In *Reimagining voluntary sector leadership* (pp. 177–193). Bristol: Policy Press.
2. Tian, R., & Qiu, H. (2025). Development of community philanthropy in Jiangsu Province. In *Jiangsu Philanthropy Development Report*. Nanjing: Jiangsu Publishing House.
3. Tian, R., Yang, B., & Sun, M. (2025). The theory and practice of business for good: From sustainable development to ESG pathways in China. In *Research Report on Social Enterprise Development in China (No. 3)*. Beijing: Social Sciences Academic Press.